

# THE BLAIRMORE ENTERPRISE

VOL. XXIII, NO. 11.

THE BLAIRMORE ENTERPRISE, THURSDAY, MARCH 17, 1932.

\$2.00 PER ANNUM

## Easter Novelties

GREETING CARDS, 10¢ to 25¢  
FANCY EGG DYES, per pkg 15¢  
FANCY EASTER CREPE PAPER, 10 ft roll, each 25¢  
Large Range of Chocolate Novelties, EGG CUPS, FANCY BASKETS, FRUIT, NUT and COCONUT FILLED EGGS, by the BEST CHOCOLATE MAKERS, from 5¢ to \$1.00

## CUT FLOWERS POTTED PLANTS

FINEST QUALITY GUARANTEED SERVICE  
Drop in or phone for selections and prices. Order early.  
Easter Lillies, Carnations, Narcissus, Roses, Tulips, Lily of the Valley, Daffodils, Snap Dragon, Sweet Peas, Violets, Galendulas, and many others, cut or potted at most reasonable prices

## THE BLAIRMORE PHARMACY

Gordon Steeves, Prop. Phone 110 Blairstown, Alberta



## Get that New Spring Suit Now

Cambridge Cloth.

**\$27.50**

Fit, Quality and Workmanship Guaranteed

## John A. Kerr

Men's, Women's and Children's Clothing  
Phone 23 Dry Goods, Shoes Phone 23

### MEMBERS OF

## ASSOCIATED GROCERS LTD.

SERVICE AG QUALITY

### LET US SERVE YOU

Interesting Specials for FRIDAY and SATURDAY

Netted Gem Potatoes  
Splendid Cookers  
Per bag ..... 80¢  
Robin Hood Rapid Oats, per pkg ..... 29¢  
A fancy tumbler in each

A. G. Flour, 24 lbs ..... 59¢  
A. G. Flour, 49 lbs \$1.13  
1-lb Choice Quality Tea for ..... 45¢  
1 1/2-oz tin Magic Baking Powder ..... 15¢  
The two ..... 60¢  
A. G. JELLY POWDERS, 5 for ..... 25¢

Princess Soap Flakes  
2 pkgs ..... 41¢  
Green Coffee  
2 lbs ..... 69¢  
CELERY, Trimmed, 2 lbs ..... 25¢  
I.B.C. Honey  
Graham Wafers  
1-lb pkgs ..... 19¢  
All Fresh Fruits and Vegetables in Season

Bulk Dates  
Nice and fresh, lb 10¢  
Dyson's Dills,  
32-oz sealers, ..... 33¢  
Fresh Fig Bars  
2 lbs ..... 45¢

### ANNUAL REPORT C. N. CHAPTER, L.O.D.E.

Following is the annual report of Crow's Nest Chapter of the L.O.D.E. for year ending January 31st, 1932: Officers—Hon. Regent, Mrs. F. M. Pinkney; first vice-hon. regent, Mrs. S. McKay; second vice-hon. regent, Mrs. E. Archer; regent, Mrs. W. Howe; first vice-regent, Mrs. A. Upton; second vice-regent, Mrs. Bjord; secretary, Mrs. J. Patterson; treasurer, Mrs. E. Neville; ed. secretary, Mrs. Hannan; echoes secretary, Mrs. J. Piffold; standard bearer, Mrs. M. Bond.

There were ten regular, one executive and two special meetings held during the year, at which not only the splendid attendance, but the loyalty and co-operation of the members was extraordinary. Two new members joined the order. After each meeting, tea was served and a ten-cent collection taken, the money divided between relief and general funds. A "Rabbie Burns" tea was held at the home of Mrs. F. M. Pinkney and the sum of \$29 was realized. The B.E.S.L. and the L.O.D.E. donated poppies to the public school children on Remembrance Day. With the assistance of the Blairstown Branch B.E.S.L., a very successful Armistice dance was held, and the net proceeds of \$60.75 given to the Chapter.

Nothing has been done so far for the Memorial, but it is hoped to do something in the near future. The Memorial fund contains \$116.24.

In connection with this year's presentation of \$5.00 and \$2.50, respectively, to the two pupils of the school attaining highest and next highest standing for Grade VIII, in the June provincial departmental examinations was made. It has been decided to make this grant annually.

We were called upon for a donation of \$25 towards prizes for local schools to help promote interest in Canadian history. The subject chosen was an essay on the C.P.R.

Owing to depression, the L.O.D.E. have been called on for more relief, such as clothing, groceries, tonics, bedding, glasses, etc. Lately we turned over to the local relief auxiliary all clothing held by us. Flowers have been given to sick members.

The total receipts for the year were \$210.92. Disbursements as follows: Crow's Nest Pass Musical Festival \$10.00, Woods Christian Home \$10.00, furnishing Ladies' Ward in Local Hospital \$43.55, Halton Scholarship Fund extension \$7.00, Work in India \$5.00, Calendars donated to public school \$3.50, relief \$27.99.

Mrs. J. E. Upton, regent.  
Mrs. J. Patterson, secretary.

### ST. PATRICK'S ENTERTAINMENT

A record house is promised for the annual entertainment being staged in the Columbus hall tonight and tomorrow night under the auspices of St. Anne's church.

As stated last week, the programme will feature a farce comedy in three acts, entitled "Helping Business." There will also be songs, dances, musical selections, etc., by local talent.

Sixteen-page programmes will be distributed to the audiences. These splendid programmes have been made possible through the generosity of local business men, whom you are urged to patronize.

The programme will be repeated at Pincher Creek on Tuesday next.

The Blairstown arena was closed for the season on Wednesday of this week, and Mr. Ringstar, our ice man, returned to his home in Macleod last night.

According to an announcement made by General MacBrien, commissioner of the R.C.M.P., Superintendent Junget, for ten years officer commanding "K" division at Lethbridge, now ranks as assistant commissioner for the Maritimes.

### FAREWELL TO Supt. AND MRS. JUNGET

Before leaving Lethbridge for their new home in Moncton, New Brunswick, Superintendent and Mrs. C. Junget were waited upon by members of "K" Division and presented with a beautiful silver tea service, accompanied by the following address:

Royal Canadian Mounted Police, Lethbridge, March 11, 1932.

Mrs. C. Junget:

The members of "K" Division, Royal Canadian Mounted Police, stationed at Lethbridge, wish to say to you upon your departure for Moncton, New Brunswick, that they could not under any circumstances let you leave Lethbridge without saying goodbye to you personally.

They wish to thank you and say that they appreciate the kindly interest that you have at all times manifested in their welfare, especially in their mess and when anyone was sick or in any difficulty.

They hope that you will take kindly to your eastern surroundings, that you will not be too homesick and that you will be able to surround yourself with social friends whose hearts will beat as faithfully towards you as their own hearts do now. Kindly memories of you will be cherished while memories last.

We now ask you to accept this silver tea service, just to remind you of the days which you spent in the Royal Canadian Mounted Police barracks at Lethbridge, Alberta.

### DEATH OF PIETRO DESTAFNO

The death occurred at Hillcrest on Friday last of Pietro Destafno, after an illness of several months, with cancer of the stomach.

M. Destafno was very well known throughout the district, having worked in the mine at Elles years ago, later taking up farming north of Burnis, near the MacEachern ranch, where he carried on successfully for some fifteen years.

He is survived by his wife, one son, Pietro of Hillcrest; and four daughters, Mrs. L. Fumagalli, Hillcrest; Mrs. Paganucci, Blairstown; Mrs. Semenian, Burnis, and Mrs. Zuliani, residing in France.

Funeral took place from the residence of L. Fumagalli on Sunday at 3:30 p.m., and interment was made in the Hillcrest Catholic cemetery, following Libra at the church, conducted by Rev. Father Donovan.

The family wish to thank Dr. Boileau for kindness and attention during Mr. Destafno's illness; also all who attended the funeral, and the following for flowers: The Family, Officers and Members of Turtle Mountain Lodge No. 15 Knights of Pythias, Mr. and Mrs. A. N. Warriner, Mr. and Mrs. A. Casagrande and family, Mr. and Mrs. F. A. Gregory, Mr. and Mrs. Bosetti and family, Mr. and Mrs. Harry Orr, Mr. and Mrs. J. Serre and family, Mr. and Mrs. Rinaldo Fumagalli, Mr. and Mrs. A. Hollinghead, Officers and Members of Mizpah Temple of Pythian Sisters, Mr. S. Fidenato, Mr. Mike Favers, Mr. L. Alizatti, Mr. Battista Casagrande. Mass cards—The Family, Mr. and Mrs. Seaman, Mr. and Mrs. Philip McNeill, Mr. and Mrs. Fred McDougall, Catholic Women's League, Mr. and Mrs. John Zoratti (Calgary). Also letter of sympathy from the latter.

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## COLE'S THEATRE BELLEVUE

ONE OF THE OUTSTANDING PRODUCTIONS OF THE YEAR  
Friday and Saturday, March 18th and 19th

## "The Champ"

with Wallace Beery, Jackie Cooper, Irene Rich, Hale Hamilton, Etc.

ADDED ATTRACTIONS  
Comedy—"HASTY MARRIAGE" FOX MOVIETONE NEWS  
Admission - 35¢ and tax - 25¢ tax included  
SAT. MATINEE 1:30—TWO SHOWS AT NIGHT, 7:30 and 9:30 p.m.

## Bargain Nights

Mon., Tues. and Wed., Mar. 21 - 22 - 23  
Adults 25¢ NO TAX CHILDREN 10¢  
REED HOWES and MOLLY O'DAY  
IN

## "Devil on Deck"

2nd EPISODE OF "PHANTOM OF THE WEST"  
"MICKEY MOUSE" NOVELTY REEL

Thur., Fri. and Sat., Mar. 24 - 25 - 26  
JANET GAYNOR and CHARLES FARRELL  
IN

## "Delicious"

COMPLETE MUSIC SCORE BY GEORGE GERSHWIN

## COMING SOON

"DANCE TEAM" - "EMMA" - "HELL DIVERS"

## SAFeway STORES

DISTRIBUTION WITHOUT WASTE

### PRICES EFFECTIVE

Fri., Sat., Mon. - MARCH 18, 19, 21

IT'S SAFE TO FOLLOW THE MONEY-SAVING URGE AT SAFEWAYS

**Sugar** 10-lb Cloth bag ..... 58¢

**Butter** Highway ..... 2 lbs 41¢

**Soap** Northern Castile ..... 6 bars 25¢

**Bacon** EUBNS', by-the-piece ..... lb 11c

**Flour** Highway ..... 24-lb bag 57¢

**Cheese** Mild, Ontario ..... lb 19c

**Pickles** Sweet, Sour, Chow, Sweet Mustard ..... Jar 28¢

**Bread** White, Whole Wheat Raisin, Rye ..... 5¢ each

**Matches** Eddy's Owl 3-box carton 20¢

**Beans** Small White ..... 4 lbs 17¢

**Chocolate** Good Quality, 1-lb Cello Bags Drops 25¢

**Ketchup** Heinz, Large Bottle 2 for 45¢

**Coffee** Highway, Fresh Ground lb 30¢

**Oranges** Gold Buckle 344 size 2 doz 45¢

**LEMONS** 360 size 26¢ Doz

**CABBAGE** Firm, well trimmed 2¢ Lb

**Carrots** Medium size, washed 4 lbs 9¢

Safeway Stores Limited

MR PALMER, of HEATH'S LIMITED, LADIES' WEAR will be at our store on

**March 24th**  
Remember the Date.

MEN'S Smartly Tailored Suits, made to your personal measure, from \$24.00 up.

We also have a complete new range of Hats, Caps, Shirts and Dress Shoes.

**F. M. THOMPSON CO., LTD.**  
Main Store Phone 25 — BLAIRMORE — Greenhill Store Phone 28

**IT'S DELICIOUS**

**On Pancakes with Bread & Table Syrup**

**EDWARDSBURG CROWN BRAND CORN SYRUP**

The CANADA STARCH CO., Limited, MONTREAL

## WORLD HAPPENINGS BRIEFLY TOLD

M. A. Sauvant, a French inventor, who said he had invented a "crash-proof" plane was officially forbidden to stage a demonstration crash.

President Hoover signed the bill authorizing the distribution of 40,000,000 bushels of United States farm board wheat to feed the unemployed.

"Unforeseen" delay at the Canadian end has temporarily held up progress on the trade treaty between Canada and New Zealand.

After a successful two months cruise through the Caribbean Sea, the "S.S. New Northland," Canadian trade exhibition ship, has returned to Halifax.

The High Commissioner for Canada and Mrs. Howard Ferguson have taken up residence at 7 Cleveland House, St. James' Square, S.W. 1, in London.

Lady Bessborough, wife of Canada's Governor-General, arrived in London from Canada for a brief holiday. She was met at the station by her son, Lord Duncan.

Consenting to become the captain of the Sunningdale Ladies' Golf Club, the Duchess of York becomes the first member of the Royal Family to hold a golf club captaincy.

Lady Hall Caine, widow of the famous novelist, Sir Hall Caine, died in London, England, March 4, from pneumonia. Her husband died last August 31, at their home on the Isle of Man.

### March Winds

#### Hurt the Complexion

Keep the skin perfectly healthy by washing with Baby's Own Soap using tepid or warm water and drying perfectly, and the keenest winds will do nothing to damage the skin. Avention which will save much disfigurement and the necessity of hiding blemishes under powder and cosmetics. The soothing and fragrant lather of Baby's Own Soap is wonderfully agreeable. Individual cartons—10c. everywhere.

*"Best for you and Baby too."*

#### Worthy Of Citizenship

**Vancouver Man Has Spent Long Time in Canada**

Described by Judge J. N. Ellis as the liveliest man he had ever seen, Alvarez Ebby Habsburg, tailor, of Vancouver, was recommended for Canadian citizenship by his honor in naturalization court.

Habsburg, whose father was a Danish sailor and his mother a native of Brazil, remembered Halifax, Nova Scotia, before the advent of the steamship, according to answers made to the judge. He claimed 1834 for the year of his birth.

He left Halifax 77 years ago, has been a resident of British Columbia since 1888, and saw the first C.P.R. train pass through Port Moody.

The old man informed the judge that he had never been out of Canada more than 24 hours in that time.

#### Could Earn Something

"What profession is your boy going to select?"

"I'm going to educate him to be a lawyer," replied the farmer. "He's naturally argumentative an' bent on getting mixed up with other people's troubles, an' he might jess' as well get paid for his time."

"Divorce is practically unknown in Sweden." The land of safety matches.

*"Lydia E. Pinkham's Vegetable Compound."*

**She Shouldn't be Tired**

Nowhere, circles under her eyes. She would only try Lydia E. Pinkham's Vegetable Compound in tablet form, she could be strong and happy again.

W. N. U. 1933

## May Train Chinese



## ZIG-ZAG

CIGARETTE PAPERS  
LARGE DOUBLE BOOK  
120 LEAVES  
FINEST YOU CAN BUY  
5c  
AVOID IMITATIONS

From \$500 To Fortune

President Of Biscuit Company Tells Success Story and What Constitutes Advertising Will Do

A romance of modern business that should be an inspiration to every small store keeper was told to newspaper men today (Friday, February 26th) by Mr. C. E. Edmonds, President of Christie, Brown and Company, Limited, who is completing his fifty-sixth year of service with the company.

Mr. Edmonds, who can recall personally much of the rise of the Christie, Brown organization, told how the giant biscuit company was started in a small store on Yonge Street, Toronto, by two men with a working capital of probably not more than \$500. Today the business they founded is capitalized at millions of dollars and is the largest industry of its type in Canada. It has two manufacturing plants in the country, another—the million dollar Winnipeg plant opened last week—in the West and thirteen distributing branches from Halifax to Vancouver.

The simple history of Christie, Brown and Company as told by the active veteran president is this: The business began in 1849 when two young men, James Mathers and Alexander Brown formed a partnership in a small store in Toronto to make biscuits. They had with them as assistant salesmen, William Christie, who was destined to become a partner and eventually play an important part in Canada's biscuit making industry.

The biscuits sold from this small bakery became popular with a limited clientele and the business began to progress. Four years later Brown and Mathers retired and the business was handled by young William Christie. Mr. Brown, however, re-entered the company in 1861 and the name, Christie, Brown and Company, Limited was adopted.

Confederation of Canada in 1867 found the business firmly established as one of Canada's coming concerns. In 1871 and again in 1874 larger premises were necessary and it was supplemental to the original energy behind the organization that the first trans-Canada train had a Christie representative on board.

From that point the business has never looked back until today Christie Biscuits are known round the world. The original store in Toronto has been replaced by three factories, one occupying nearly a whole down town block in Toronto, the second Toronto occupying many thousands of square feet of floor space and the third, the new Winnipeg plant, is acknowledged the finest biscuit factory on the continent.

The original plant turned out a very small variety of biscuits. Today over 500 lines are marketed.

And here, according to Mr. Edmonds, is the real key to success in the Christie, Brown and Company organization. It has consistently maintained a high standard of quality in its products and has advertised steadily in good times and bad, using newspapers from coast to coast, year in and year out.

#### Did Not Know the Worst

The old lady was looking for something to grumble about. She entered the butcher shop with the light of battle in her eyes.

Old Lady—"I believe you sell dressed meat here?"

Butcher—"Worse."

Old Lady (astonished)—"What do you mean, worse?"

Butcher—"The meat we serve is dead."

Japan shipped more than \$1,100,000 worth of toys to the U.S. last year.

## SUNDAY SCHOOL LESSON

MARCH 20

### JESUS DIES ON THE CROSS

Golden Text: "Christ died for our sins according to the Scriptures." — 1 Corinthians 15:3.

Lesson: John 18:1 to 19:42.

Devotional Reading: Romans 5:1-8.

### Explanations and Comments

**The Trial Of Jesus, verses 1-16**—We see the various actors in the drama—Calaphas, Herod, Pilate—all falling into place, as some of us might say, as though it were something that had to be done, each doing something dictated by the grossness of his nature, and thus something for which he is answerable; but also doing which was the natural fulfillment of a program; and Jesus Himself passing through all these scenes with the sublime steadfastness of one who knows what must be done. This is the joy of the cross. Jesus has not lost His way. He moves steadily to His goal. He is no victim of accident—*at every step of the way He has done that which will God reward and make inevitable.* W. J. Dawson.

**On the Way to Calvary and Crucifixion, verses 17-27**—Jesus had three crosses to bear, each upon Jesus. He was crowned with thorns upon His head in imitation of the laurel wreath worn by Roman emperors on their heads. He was put in a red coat as a mock uniform. Then they spat upon Him, struck Him, and jeered. When wearied of this sport they led Him away to be crucified with a herald at the head bearing a board on which was written the Prisoner's Name—Jesus of Nazareth, the King of the Jews. Jesus had become a companion with four soldiers, carrying nails and hammers. Then came Jesus bearing His cross, the three thieves with their crosses, a closely followed by the soldiers and followed by a motley crowd of men and women, enemies and sympathizers with Jesus, priests and disbelievers.

Through the city gate they went. Jesus' strength failed; He was unable to stagger along under His cross. The soldiers who would not carry it, and meting Simon of Cyrene, they compelled him to carry it to the hill called Golgotha, or Calvary. There Jesus was nailed to the cross. The soldiers mocked Him, and said, "Behold the King of the Jews!" Simon of Cyrene, who stood by the cross, and a woman whose name was Salome, Mary the wife of Cleopas, and Mary Magdalene—was Mary His mother.

"If I were hanged on the highest hill I know whose love would follow me still."—Mother of Christ—Kipling.

Jesus looked upon His mother, upon John, and said to Mary, "Woman, behold thy son," and to John, "Behold, thy mother!"

**The Death Of Jesus, verses 25-36**—Remembered Matthew 27:45, 46; Mark 15:33, 34. John records Jesus' cry, "I thirst," and at the same time writes, "that the scripture might be accomplished." That scripture was that Jesus uttered the cry as so to fulfill scripture, but that, as John, looked back upon the scene in later years he saw, as he wrote, that it did fulfill scripture.

Near at hand was a vessel full of wine, the "pocas" or wine, which was the usual drink of Romans and Greeks. A spear was thrust through the end of a branch of hyssop, filled with the vinegar, and held up for Him to drink. Jesus received it, and then expired. It was not until Jesus had fallen and His head left His head, buried in the sense of ended, were His sufferings, and finished, in the sense of completed, was the sacrificial offering.

Meaning: "God's will is obeyed; man's redemption is secured; immortal victory won; Heaven is open to man; the gloom of the grave is changed into the glorious resurrection and ascension with Christ!"

### Planes Take Miners North

Proctors Have Started Rush For Great Bear Lake Area

Six aeroplanes roared away from the airport headed for the mineral area of Great Bear Lake, 1,500 miles to the north. They formed the first of the anticipated spring rush to take from the wilderness its wealth of diamond-bearing pitchblende and other mineral wealth.

Five of the aeroplanes were chartered from the Canadian Airways, Limited, and one was owned by Spence McDonough Aviation Company.

London now has 7,200 miles of water mains, 7,000 miles of gas pipes and 2,500,000 miles of underground electric wires.

More than half of the farms in the United States—58 per cent—have automobiles.

You will wait a long time for an advantage if you wait for some one to give it to you.

A hay stacker and grain shock loader that can be operated by a farm tractor has been invented.

It is better to fall by the way occasionally than to lag behind permanently.

Python-skin shoes are worn in Paris.

**STOP Coughs & Colds**  
before serious trouble develops. Use  
**SPOHN'S**  
COMPOUND. An all-medicine compound.  
Gives quick relief from your colds and  
coughs. Use directly on the throat.  
SPOHN MEDICAL CO., Goshen, Ind.

### British Art Exhibit

**Exhibition Is Sponsored By the National Gallery Of Canada**

A comprehensive and representative exhibition comprising some of the best examples of contemporary British art, sponsored by the National Gallery of Canada, was officially opened by His Excellency the Earl of Bessborough, Governor-General of Canada. Arranged by the National Gallery, in co-operation with the director of the National Gallery of British Art in London, England, the exhibition has been collected for the purpose of acquainting the Canadian public with the work of present day English artists. After a month's showing here it will be sent to other Canadian cities.

An arrangement was made that the Governor-General had consented to become honorary president of the National Gallery.

Perhaps the most marked feature of the exhibition is the wide diversity of style revealed by the individual paintings. Numbered among the 125 paintings which comprise the exhibition are examples of the work of practically every artist of importance now living in England.

There are outstanding pictures by Sir William Orpen, R.A.; Augustus John, R.A.; a self-portrait of Sir William Rothenstein, a fine example of the famous painter's work, Professor Henry Tonks, and many other artists of note.

After all, my dear, she's only a *British blonde*."

"*British blonde?*"

"*Yes. Dyed by her own hand!*"

**Mahogany is being used for firewood in cooking stoves in Panama.**

**Children's Colds Best Treated Externally**  
Stop them overnight without "dosing"—rub on at bedtime

**VICKS VAPORUB**  
Over 12 MILLION JARS USED

*There is NO ODOR from FISH*

*or from Vegetables cooked in CANAPAR*

Billed, steamed, fish comes out first class, smelling like fish in its own juice, when you eat it. CANAPAR Cookery Parchment. No fish odor. No gummy steamer or saucepan to clean out afterward.

And vegetables are simply delicious. Use CANAPAR you can eat it in its own juice, when you eat it. CANAPAR Cookery Parchment. No fish odor. No gummy steamer or saucepan to clean out afterward.

For a judicious treatment of worms if you have racing pens with CANAPAR. No soap-rinsing afterwards.

CANAPAR only costs 25 cents for a large envelope. You can use each sheet repeatedly because CANAPAR is water proof. Make a perfect dish about the size of a saucer. Make it because it is silly; strong, and doesn't split.

**Special Offer**

CANAPAR is made by the makers of the famous PAPER PLATES. Use CANAPAR you can eat it in its own juice, when you eat it. CANAPAR Cookery Parchment. No fish odor. No gummy steamer or saucepan to clean out afterward.

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For a judicious treatment of worms if you have racing pens with CANAPAR. No soap-rinsing afterwards.

CANAPAR only costs 25 cents for a large envelope. You can use each sheet repeatedly because CANAPAR is water proof. Make a perfect dish about the size of a saucer. Make it because it is silly; strong, and doesn't split.

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THE BLAIRMORE ENTERPRISE  
Member C.W.N.A.

Office of Publication  
BLAIRMORE, ALBERTA

Subscriptions, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.00; Foreign, \$3.00; Canada, \$1.00. Business local, 10¢ per line. Legal notices, 15¢ per line for first insertion; 12¢ per line for each subsequent insertion.

Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Thurs., Mar. 17, 1932

REFUSED\*

The Editor of this paper would appreciate the frankness of any of its subscribers, who, knowing that the subscription to the paper is due, would call at the office or write to the editor explaining his desire regarding the renewal, says Editor Wight of the Cardston News.

To receive a copy of the paper back from the post office with the label plastered with the word "Rejected" means one of two things to every editor: Either he (the editor) is foolishly trusting people who he thought appreciated and wanted the paper, but who upon being pressed for payment repudiated his obligation by such second-handed manner; or the person so refusing his paper lacks the mental courage to come in the office and explain his reasons or conditions which have forced the cancellation of his subscription.

The editor desires to send no papers to any person who does not want to subscribe to it, but in these hard times we have adopted the policy that subscribers are entitled to consideration, and a number of delinquent names (more than for many years) are being retained on our list, despite the fact that in some cases, even after notices of subscriptions due have been sent, no response has been received from the subscribers. If you want the paper we are willing to co-operate. If you don't want to run up a bill when you can't see your way just now to pay off we ask that you come to the office and explain.

HARDY WESTERN HIKER

STROLLS 3800 MILES

Harry E. Sherman, the hardy Winnipegger who set out for Vancouver on June 13, 1931, returned to the Manitoba capital last week after covering more than 3800 miles on foot. Sherman walked the 1879 miles to Vancouver in forty-nine and a half days, but severe weather conditions and tired muscles slowed him considerably on the return journey which occupied five months. From Vancouver, Sherman followed the main line of the Canadian National Railways, spending considerable time in Jasper National Park in the heart of the Rockies. He intends to spend the coming summer in the vast government park, where he will take photographs and moving pictures. The sturdy hiker walked from Vancouver under the auspices of the Canadian National and Canadian National Steamships branch, Number 111, of the Canadian Legion. Enroute he gave short educational addresses at 503 schools.

RICH GOLD DEPOSIT

AT THREE DUCK LAKE

What is probably the richest surface showing of gold-bearing ore disclosed in recent years has been uncovered during the past few weeks at Three Duck Lake, which lies in northern Ontario, just west of Makwa station, on the main line of the Canadian National Railways. Samples of ore, shipped out for assay by the Canadian Government Department of Mines and by other assayers, run from \$100 to \$114 a ton. The richness of the ore is emphasized by the fact that average gold content of the famous Porcupine area is less than \$10 a ton. According to the Natural Resources Department the present ore body occurs in a belt of sedimentary rocks of pre-Huronian age, the geology of the district being very similar to that encountered at Kirk-

and Lake and other important gold areas of the Dominion.

#### ON ADVERTISING

Lord Dewart made a number of characteristic remarks on advertising recently.

"Samson," he declared, "got some wonderful advertising results when he took two columns and certainly brought down the house."

"If you do not advertise you fossillize. A man upon his trade relies, it must either trust or advertise."

"Some people are always looking

for a new kind of mistake to make."

"Success is merely a matter of buying your experience cheap and selling it at a profit."

"We are gradually and surely moving along to better times. If we will say 'hats off' to the past and coats of the future', and all up to it, all will come right." - *Cardston Sentinel*.

#### ISN'T IT SO?

A discontented farmer wished, if possible, to trade his farm for a more desirable one, and accordingly listed it with a real estate agency. A few days afterward he read in a newspaper the advertisement of it prepared by the agency. It described in glowing terms the many charms, comforts, conveniences and advantages of the place. Three times the old farmer read the ad, then he called in his wife and had her read it to him. Then he seized the telephone and called up the real estate office. "Say, cancel that ad about my farm," he shouted. "I've decided not to sell it. That's the kind of place I've been wanting for years, and dog my cats, I didn't know I had it."

If many of us could see our jobs and our lives and our possessions as other see them, perhaps, like the farmer, we shouldn't be so "all-fired anxious to 'swap' them for something we fancy would be better." - *Chilliwack Progress*.

Ivar Krueger, Swedish match king, committed suicide in Paris.

Constable Cameron, former city police at Fernie, is a recent addition to the local Alberta Provincial Police detachment.

Communication from the superintendent of child welfare states that by order of the attorney general of the province, all mothers' allowances have been cut by ten per cent, commencing on March 1st. Anything smaller, please?

The Drumheller football team will go on tour, and has been booked to play the Winnebago club at Chicago on Sunday, July 10th. Here's a lovely chance for Chicago to have hell kicked out of it. In addition to playing Chicago, the Drumheller eleven has booked to play over forty games at points including Spokane, Kindersley, Baffin, Toronto and Vancouver.

The Royal Automobile Club of Canada has taken a step that will increase public safety by reducing the number of accidents due to ignorance of the laws. Special simplified copies of the Quebec Motor Act and the Montreal Municipal Traffic By-Laws have been published and will be distributed to all who wish to possess them. The booklets present in codified form the rules and regulations of the road which every car owner and driver should know, and they do away with the necessity of having to study the detailed and technical readings of the actual law.

Keen rivalry exists between Niagara Falls, in Canada, and her taller, but less majestic sister, Kaitseur Falls in British Guiana. Until recently Niagara Falls alone drew the big crowds and Kaitseur was left almost neglected. In fact, few people knew that Kaitseur is five times higher than Niagara. Kaitseur is not beyond the limits of modern travel. Three days of delightful river travel from Georgetown, capital of British Guiana, brings one to the foot of the mighty cataract, world's highest. British Guiana, often called Demerara, is the only British colony in South America.



#### BLAIRMORE UNITED CHURCH

Rev. J. W. Smith, B.D., Pastor.

SERVE THE CHURCH THAT THE CHURCH MAY SERVE YOU.

Services Sunday, March 20th, the pastor in charge.

11:00 a.m.—SENIOR SCHOOL. Classes as usual.

2:00 p.m.—JUNIOR SCHOOL. Classes as usual.

7:30 p.m.—PUBLIC WORSHIP. The service will be opened with a short song service led by the Junior Choir and the Orchestra. The children's two-minute story: "The man who lost the King's image." The minister's theme will be "What use is it to talk of love in a world dominated by evil?"

GOOD FRIDAY—A service will be held in the church on Friday at 7:30 p.m. Further announcement next week.

EASTER DAY—Our Easter service will be held in the church on Easter Sunday at 7:30 p.m., March 27th, but Easter communion will be held on Easter Day.

#### ST. LUKE'S CHURCH NOTES

Rev. A. S. Partington, B.A., Rector

Services for March 20th, sixth Sunday in Lent:

Sunday school at 10 a.m., in the parish hall.

Evensong and sermon at 7 p.m. Holy Communion.

Lenten services in the church every Wednesday, as follows: 4:15 p.m., Lenten service; 7:30 p.m., evensong and address.

#### RELATION OF WOLF

CUB PACK TO BOY SCOUT MOVEMENT

The Wolf Cub Pack is designed to be a junior branch of the Scout movement, in order to meet the eagerness of a large number of small boys, who want to be scouts and who are as yet too young. Boys of the ages from eight to twelve years cannot be put to the same tasks and tests as the older boys, especially in the company of the older boys, as they are likely to overdo themselves in the effort to keep up to the mark. At the same time, what the younger boys require in the form of training is totally different to that required for older boys of say 12 to 18 years. Hence, the line of demarcation at this age with those above may tend to unfold and destroy the good qualities of the younger in his ambition to achieve a level line with his elder comrades.

With these facts plainly before us, we endeavor to surmount the ambitions of the younger boys by forming the ante-room to the Scouts, the Wolf Cubs, where the energies may be used up and applied to the making of a more efficient Scout, a boy whose honor is to be trusted, is prepared for anything at all times, a worthy citizen of our great country and empires—Scout.

Wolf Cub's training is different from, but a step towards that of the scouts. No boy's character is firmly set at twelve years of age. The work in the Cub Pack really leads to that of the Boy Scouts troop. A normal Wolf Cub Pack is not a separate organization, but part of a scout troop, and work in close cooperation with the Scouts, and the "pack" may be said to be an ante-room to the Scouts.

The method of training is to educate from within, rather than to instruct from without—to offer games and activities, which, while being attractive to the small boy, will seriously educate him morally, mentally and physically. The aim is to promote, not so much the acquisition of knowledge as the desire and capacity for acquiring knowledge.

Wise Plato long ago said: "There is innate good in every child, and the aim of education should be to develop these natural instincts of virtue through suitable practices, no mention of reading, writing and arithmetic as essentials, but of enlarging the natural instincts, i.e. character, by practices, not merely by precepts."

The average boy (if there is such a thing as an average boy) does not want to sit down and passively receive theoretical instructions. He wants to be up and actually doing

things in practice, and this is a good asset to any teacher, who will readily avail himself of the instrument. The first step then, is to study the boy himself—to recognize his likes and dislikes, his good qualities and his bad, and to direct his training on these.

The second item to recognize, although as a point it is of first importance, is that the boy of eight to ten is psychologically quite different from the boy of eleven to fifteen; not that the change comes about abruptly in the tenth year, but the younger boy is growing relatively in mind and body more rapidly than the older one, and transition gradually comes about approximately at those ages in the average boy.

Psychological phases: Six to eight years, dramatic instinct and make-believe; eight to eleven, self-assertive individuality and rivalry; eleven to fifteen, hero worship and co-operative loyalty. It may be taken for granted, then, that boys of the Wolf Cub age have the following propensities: to lie, to be selfish, to be cruel, and to be boastful or parochial; but it must be at once recognized that these attributes are not born of malicious design—they are rather the natural outcome of the peculiar attitude of mind at that age.

It has been recognized that, while the elder boy, of Scout age, is full of hero worship and eagerness to work in a gang, under a good leader, and in competition with other gangs, especially in chivalrous service, the younger boy, just emerging from childhood, is more of an individual, feeling his feet, as it were—more self-centred, for the first time finding himself able to do things, anxious to do things himself and make things, and, the moment that he achieves a step of any kind, he is prone to "show off". He is only just out of the age of toys, and is still very much in the land of make-believe; he is eager to have, but not to give; he is at the most mouldable period of his life. Thus there are many seeds of evil beginning to sprout into plant, to grow, ready to trail off in wrong directions, but easily taken in hand and trained aright. Hence, the age of twelve is one in which the line of demarcation may be said to be more pronounced, and, perhaps, social intercourse between boys below this age with those above may tend to unfold and destroy the good qualities of the younger in his ambition to achieve a level line with his elder comrades.

With these facts plainly before us, we endeavor to surmount the ambitions of the younger boys by forming the ante-room to the Scouts, the Wolf Cubs, where the energies may be used up and applied to the making of a more efficient Scout, a boy whose honor is to be trusted, is prepared for anything at all times, a worthy citizen of our great country and empires—Scout.

Books being placed on the shelves this week are:

"Cappy Ricks or the Subjugation of Matt Peasley," by Peter B. Kyne; "Mr. Standfast," by John Buchan; "The Way of the Stars," by L. Adams Beck; "The Pendulum," by Mrs. Burnett Smith; "Dead Man's Rock," by Q.; "Ruby's Ups and Downs," by Minnie T. Pauli; "The Campfire Girls on the March," by Stewart; "Alone With God," by Matilda Erickson; "The Secret History of the Oxford Movement," by Walter Walsh.

We are very grateful to Mr. Ed. Royle and Edith Oakes for donations of books this week.

The library hours are Tuesdays and Thursdays from 7 to 9 p.m., and Saturdays from 7 to 10 p.m. The fees are \$1.00 per year for residents and \$2.00 per year for non-residents.

It is reported that the city of Nelson may decide to scrap its street car system at an early date and install motor buses. The street railway showed a deficit last year of \$17,000, although owned and operated by the city.

## Spring Coats Reduced to

# \$1.50

Present Conditions Stress the Need of Economy

Our Cleaning Process will make that Coat last another Season while still Looking Like New.

Have Your Spring Cleaning done before the Holidays at Reduced Prices

**CROWSNEST CLEANERS & DYERS**

Fernie, B.C.

"WE AIM TO PLEASE"

**For Sale**  
**Desirable Houses**

**Special Prices and Terms to Employees**

APPLY

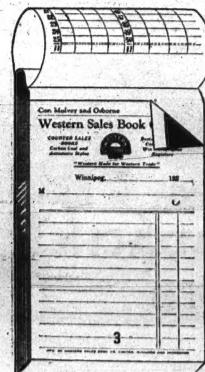
**WEST CANADIAN COLLIERIES LIMITED**  
BLAIRMORE, ALBERTA

**You can now buy**  
**Counter Check Books**

AT

**The Blairmore Enterprise Office**

We have accepted the Agency for one of the LARGEST COUNTER CHECK BOOK MAKERS in Canada and can give you prompt Service.



**You Will PAY No More**

We will make a Commission, which we will Spend in the Pass

**PHONE—Use your Next—ORDER**

**The Blairmore Enterprise**  
Buy At Home

**The Largest  
Selling  
HAM -  
in  
the World**

# SWIFT'S WEEK

*The Largest  
Selling  
BACON  
in  
the World*

*the World* In The Pass :: Saturday, March 19, to Saturday, March 26

**Bellevue Meat Market**  
GEO. COUPLAND, Prop.

We Handle a Full Line of Swift's Premium Ham and Bacon, "Silverleaf" Brand Pure Lard and Brookfield Butter

Our Success Depends upon Your Satisfaction. We are Trying to Succeed.

High-Class Fresh Killed Meats, Fresh and Cured Fish, Quality Groceries

Phone 74f Bellevue, Alberta

**SWIFT'S PREMIUM BACON**

**EMPIRE BACON**

**DELICO HAM**

**SILVER LEAF LARD**

**BROOKFIELD CHEESE**

**Scott's Grocery**

**F. M. Thompson Co., Limited**  
"THE BUSY STORE"

We carry a Complete Line of "SWIFT'S QUALITY PRODUCTS" at Special Prices for Easter Week

Cut Flowers or a nice Plant make an acceptable Easter Gift

We are Agents for the Leading Florists in Alberta and can have flowers delivered anywhere on the North American Continent.

Make this store your store for your Easter Wardrobe—Special values in Men's Hats, Caps, etc., and Footwear for the Whole Family

Greenhill Store Phone 28 Main Store Phone 25

Special Easter Prices on Swift's Premium Ham - Bacon - Lard Here you will find for Easter, a fresh supply of Swift's Ham, Bacon, Lard, Butter, etc.

**Fresh-Killed Meats**  
BEEF VEAL, PORK and LAMB

Full line of Sauces, Pickles, Fish in tins; Canned Fruits; Fresh Vegetables

**Red and White Specials**

For Easter Week — You will find carefully selected. Watch for our Special Red and White sheets for this week.

**The Smith Market Co.**  
BED & WHITE CHAIN STORES

Bellevue Phone 6m Hillcrest Phone 17m. Lundbreck Phone 406

**Bargain Prices**

ON SWIFT'S QUALITY FOOD PRODUCTS

PREMIUM HAM AND BACON

SILVERLEAF LARD

**BROOKFIELD SAUSAGE**

SEE OUR WINDOWS FOR EASTER DISPLAY AND PRICES

**Milne's Meat Market**  
Phone 46 Blairmore

**Special Prices for Easter Week**

Premium Hams, whole or half, lb. .22c  
Premium Bacon, whole or half, lb. .21c

Also Special Prices on Swift's Silver Leaf Lard, Brookfield Butter, Etc.

\$1.00 — EXTRA SPECIAL — \$1.00

1 lb Dominion sliced Bacon,  
1 lb Tip Top Butter,  
2 lbs Pork Sausage, and  
4 lbs Pork Shoulder or Veal Pot Roast, all for \$1.00

ALL OTHER GOODS SPECIALLY PRICED

Fresh Fish from Vancouver Every Thursday

**Henry Zak's Meat Markets**  
VANCOUVER—Phone 53 BLAFCROFT—Phone 224 TOM OT BAY—Phone 187 BELLEVUE—Phone 185m

**Extra Special Prices for Easter Week on SWIFT'S PREMIUM HAM, BACON and LARD**

**SEE OUR BOARD FOR SPECIALS**

**Diamond Meat Market**  
Blairmore, Alberta

**SPECIAL PRICES ON MEATS**

Full line of SWIFT'S POPULAR PRODUCTS

Swift's premium Backs

Groceries, Provisions, Fruits, Confections, Etc

**F. A. Ruzicka**  
Phone 78 Frank, Alberta

**We Handle all Lines of SWIFT'S PRODUCTS**

Special prices for Easter Week on PREMIUM HAMS, BACONS, ETC.

Choice Line of Groceries, Fruits, Provisions, Etc.

**Hillcrest Trading Co.**  
LIPNICK & JANKULAK  
Phone 27-1 Hillcrest, Alberta

**SWIFT'S SILVER LEAF LARD**

**BROOKFIELD BUTTER**

**EXETER CHEESE**

Full line of HIGH-CLASS GROCERIES, FRESH FRUITS, VEGETABLES

Phone Orders Receive Prompt Attention

**Johnson & Cossens**  
Phone 12m BELLEVUE : : : ALBERTA

**Economy - Service - Quality SPECIAL FOR EASTER**

Sweet Cottage Rolls ..... 15c  
Dominion Bacon, whole ..... 12c

**Swift's Quality Products**

**BE SURE OF SATISFACTORY RESULTS**

When you Select Red & White Food, Your Search for Quality is ended, for the Familiar Red & White label is a dependable Guarantee of Finer Food Products

**Blairmore Red and White Store**  
M. SARTORIS, Prop.

Phone 293 Blairmore

Swift's Premium Ham and Bacon, "Now Opened" Make Sure of "Premium" for Easter

Swift's Premium Ham and Bacon, "Now Ovenized"

-:- Make Sure of "Premium" for Easter -:-

## — Red Trail Motors —

Remember ---

## FORD DEALERS

# SALES and SERVICE

There was never a Better Value for Your Dollar in an Automobile than in the present 4-cylinder Ford. See us for Reduced Prices at once, as we are making Special inducements to many.

WATCH FOR OUR 8-CYLINDER ANNOUNCEMENT AND PRICES SOON

Remember ---

# St. Patrick's Entertainment

Programme Includes Comedy in Three Acts:

# **"HELPING BUSINESS"**

General Admission 25c

Reserved Seats 50c

## Local and General Items

G. B. Wells, inspector under the Sales Tax Act, was in town during the week.

The Blairmore Biscuits won over the Lethbridge Kinsmen 1-0 on Saturday night.

Regardless of how the world has sped up, it still takes three minutes to boil an egg.

When a local teacher asked her class what was the national air of Italy, a little boy replied: "Garlic".

Rev. Dr. J. T. Foley, editor of the Catholic Record, died at London, Ontario, on March the 5th, aged sixty-nine years.

N. A. Wallinger, aged sixty-seven, will quit the job of government agent at Cranbrook the end of this month, retiring on pension.

The C.P.R. steam shovel gang are loading rock from the Frank Slide, preparing to copy with threatened high water along the line.

Last week's Canada Gazette contained an order-in-council by which radio receiving licenses are increased from one to two dollars per annum.

Betty Gow, the Lindbergh baby's nurse, is believed to have worked as a domestic servant at New Glasgow, Nova Scotia, eight years ago.

If government anticipations are realized, the present session of the Alberta legislature will be prorogued on March the 24th, in order that members may be home for Easter.

The wife of a famous English bishop—who we shall call John Smith—was recently very ill and required a serious operation. As she recovered from the anaesthesia, she was heard to murmur: "Am I in heaven? Am I in heaven? No, there's John!"

Merchants need newspaper advertising this year, as probably never before, to sell goods and make a profit. People always spend more freely in a town where the merchants advertise freely in their local newspaper. Advertising is used sowing. It will grow if it is given a chance to grow. Folk must be.

One of the most disgusting economic spectacles in Western Canada right now is the coal miners strike at Blairmore and other points in the Pass. Through insubordination, a man was laid off. The miners demanded his reinstatement. The operators agreed, providing the man would apologize. This he refused to do. Now, since the agreement expires with the miners the first of April, both sides are out to make the most of the situation. But in times like these it seems a shame for any industry to be tied up in a labor dispute.—Clareholm Local Press.

Kimberley, with all its drawbacks, is the bright star in the mining world today. It is providing fairly steady work for its army of employees and is the main source of metal for the Trail smelter, about ninety per cent of the huge tonnage passing through Trail coming from the Kimberley mine. Nature has been wonderfully kind to this section in the matter of metals. The output at Kimberley will last longer than the life of any individual now a resident, unless someone happens to live to be about two hundred years of age, which, in these days, is hardly likely.—Kimberley Courier.

In the Alberta legislature last week, George H. Webster, Liberal leader, attacked the expenditures from the pool trust funds from year to year in no measured tones. He declared that far too much had been spent on travelling expenses, and that none of the money had been used in the interests of agriculture. He quoted figures, showing that large sums had been paid to various co-operative associations. "It was a wrong principle," he declared, "to make grants to associations which were losing money in order that they might compete against men who had been successful in building up big businesses of their own."

Captain Hardy, Lethbridge, fire chief, died on Wednesday last.

Mr. and Mrs. O'Magan have returned home to Jasper, after a holiday spent in eastern Canada.

The programme for the 1933 Crows' Nest Pass Musical Festival is being executed at The Enterprise office this week.

Sergt.-Major Hannah has been transferred from Fernie to Montreal, where he will assume his new duties with the mounted police.

Newfoundland's new income tax scheme requires six per cent up to six thousand dollars and twelve per cent over that amount.

George Eastman, multi-millionaire kodak manufacturer, shot and killed himself at Rochester on Monday, leaving a note, reading: "My work is done. Why wait?"

Mrs. Wills and her youthful son, of the Cochrane district, have been found guilty on at least four charges of robbery while armed. The former was sentenced to five years and twenty-five lashes, while his mother received a three-year penitentiary term.

Mrs. Rose Callan, proprietor of the Belvoir Lodge apartment house in Calgary, is at present in Vancouver, where she proceeded upon receipt of news that her son Pat was in hospital suffering from injuries sustained in an automobile accident.

The flag at the local telephone exchange was flown at half-mast on Thursday and Friday of last week, as a tribute to the late W. Frost, commercial superintendent of Alberta government telephone, who passed away while on an official visit to Magrath.

Scottish bachelors had better be careful this leap year. Several hundred years ago the Scottish parliament passed an act imposing severe penalties on any bachelor who refused a proposal in leap year. The act has never been repealed. The leap year idea is said to have originated in Scotland.

Canadian Pacific Railway hotels at Banff and Lake Louise will open for the summer two weeks later than usual this year, but will close on the usual dates, it is announced. The Banff Springs hotel and Lake Louise chalet will start to receive guests on May the 23rd and June 15th, respectively, and close on September 26 and 15.

Peter Veregin, Doukhobor leader, was arraigned in court at Yorkton Saturday night on two charges of perjury and was remanded until March 29 for preliminary hearing. He was released on \$10,000 bail.

Nick Morozoff, Yorkton, arrested at the same time as Veregin on a similar charge, was remanded until March 18 and released on \$5,000 bail.

Election of officers at the recent meeting of the Crows' Nest Pass Trustees Association resulted as follows: president, W. H. Chappell, Blairmore; vice-presidents, W. J. Cole, Bellevue; P. Haggerty, Hillcrest, and James Allan, Coleman; secretary-treasurer, A. J. Kelly, Blairmore. The next annual convention is to be held in Blairmore in March, 1933. Owing to limited time, the meeting had to adjourn to meet again on March 29th to complete the programme.

## Quick Thinking

"Hello! Hello! Is this you, Mac?" "Aye."

"Is this Mac MacPherson I'm talking to?"

"Aye; sp'kin."

"Well, Mac, it's like this; I want to borrow fifty dollars—"

"All right. I'll tell him as soon as he comes in."

Father (to daughter at end of term): "Well Patsy, what results have you?"

Patsy: "Not so bad, dad. I'm next to the top girl when we stand round in a circle."

## THE BEST MEDIUM

A comparison between the effectiveness of daily newspaper advertising as compared with other forms of publicity is contained at a special exhibit at the advertising exposition at the Mount Royal hotel, Montreal. The claim is made that advertising must be the basis of any successful sales campaign in Canada.

The newspaper case is founded on four premises: the universal appeal of the newspaper, which enters the intimacy of the home and is read by all members of the family; its immediate appearance and impulse to immediate action; the frequency of the newspaper's appearance and its localized circulation, that is, its closeness to the place of purchase. Advertising may be extended by zones progressively, and seasonal variation may be taken into account by the advertiser, whereas he would be unable to do this in a more static form of publicity.

## SARCASM IN BUSINESS

To meet some of the unreasonable phases of modern business, a fit-for-farmer method in the way of biting sarcasm may have a salutary effect.

It seems that a printer somewhere down in Texas got slightly peed at a letter from a doctor who wanted jobs on several thousand letterheads and statements, different sizes, different grades and paper and printed in various colors; with the request that the forms be kept standing for possible reprint orders.

So Mr. Printer diagnosed the case carefully and answered something to this manner:

"Are in the market for bids on one operation for appendicitis—one, two, and five-inch incision, with and without nurse. If, appendix is found to be sound, want quotations to include putting same back and cancelling order. If removed, successful bidder is expected to hold incision open for about sixty days, as I expect to be in the market for an operation for gall stones at that time and want to save the cost of cutting."—The Gablegram.

## SCHOOLBOY HOWLERS

1. Gladiators are iron things which give out heat.

2. Aristocrats are people who perform on the stage.

3. A sextant is a man who digs graves.

4. Herring travel in the sea in shaws.

5. The highest mountain in Europe is Blane Mange.

6. The Gulf Stream is composed of warm currants.

7. Cereals are stories which last several weeks.

8. A centipede is an insect with one hundred legs.

9. A vacuum is the residence of a Pope.

10. Barbarians are things used to make bicycles run smoothly.

11. An epigram is what we say after a man's death, about him.

12. Mandolins are high Chinese officials.

13. Ali Baba means "hat you were somewhere else when you committed the crime."—The Imperial Life Guard.

Anderson: "What's that in your pocket?"

Morgan (in a whisper): "Dynamite. I'm waiting for Peressini. Every time he meets me he slaps me on the chest and breaks my pipe. Next time he does it he'll blow his hand off."

Olson: "I simply cannot stand the sound of an auto horn."

Manson: "Why not?"

Olson: "Some months ago my chauffeur stole my car and eloped with my wife, and every time I hear a horn, I think he is bringing her back."

Old Lady (whose car has collided with a tramp): "Poor man! Have you a wife?"

Tramp: "No, this is the worst thing that has ever happened to me."

## PARTY PLANS SKI TRIP ACROSS BIG ICEFIELD

With the intention of crossing the Rockies on skis, from Jasper to Banff, by way of the Columbia icefield, four men are now in training in Jasper National Park. The party, the first group of tourists ever to undertake such an extended winter expedition in the Rockies, consists of Russel H. Bennett and Henry S. Kingman, well-known mountaineers of Minneapolis, Minn., and Clifford White, of Banff. The guide will be J. A. Weiss, of Jasper, who is well known to summer visitors to Jasper Park Lodge, and who has done much to exploit the northern Rockies as a skiing country. The skiers will follow the summer trail to Maligne Lake, and proceed the 18- or 20 miles to the head of the Lake, from where they will follow Coronet Creek to the foot of Mount Harry McLeod glacier. The next day will bring the four men over the mighty McLeod glacier to Poboktan Creek and Waterfalls cabin, thence up the slopes of Poboktan Pass, to drop down to the cabin at Brazeau Lake. Nigel Pass will lead them to Camp Parker, on the north fork of the Saskatchewan River.

## OLYMPIC HOCKEY CHAMPIONS ACCORDED GREAT WELCOME

In the wildest welcome ever accorded a triumphant sports organization in the west, thousands of Winnipeg's most rational citizens forgot locum as they tossed hats in the air, thumped each other on the back and shouted themselves hoarse in honor of the Olympic hockey champions, the Winnipeggers. Following the arrival of the champions over Canadian National Railways from Port Arthur, where they played the final game of their barnstorming tour, local fans stamped through the streets to shout congratulations to the hockey heroes who rode triumphantly in the center of a monster parade of gaily decorated floats. It was five weeks almost to the hour, since the Winnipeggers left for Lake Placid in search of world's amateur hockey honors. Automobile horns and sirens blended to drown the martial blare of five bands as the parade wound through the crowded streets from the Canadian National depot to the Amphitheatre rink, where the official reception was staged. A feature of the ceremony was the presentation to each member of the victorious team of a handsome monument, in the form of a buffalo, Manitoba's emblem, imposed on two marble sections bearing the seals of the city and the province in gold.

## PROVERBS OF FRANCE

The tongue of a woman is her sword, which she seldom lets rust.

The great only seem to us, because we are on our knees; let us arise!

A beautiful woman is never without wit; she has the wit to be beautiful.

If you would live happy, live without a master.

Take men by their passions, and you may carry them whither you please.

Virtuous without merit and vicious without crime.

Great snakes! Has it come to that?"—interrupted a voice from the rear of the hall.

Mrs. Jones was describing her husband's thrilling escape during a fire. "My husband was trapped—in an upper room!" she exclaimed excitedly, "and he had to escape down the water-pipe."

"Dear me!" murmured one of her listeners. "How thin the poor man must be!"

Sunday School Teacher: "Now, boys, there is a wonderful example in the life of the ant. Every day the ant is busy, and in the end what happens?"

Willie: "Someone steps on him."

It was the first time the dear old soul had been outside her native village. After she had been in the car for an hour or so she turned to the driver and touched him on the shoulder.

"Dear me!" she exclaimed. "What a wealthy man Mr. Garage must be that must make the hundredth shop of his we've passed!"

"I shan't be here all that time."

"But when you go you can take it with you."

"Will your watch tell the time?"

"No, you have to look at it."

## BODY BY FISHER



## SMART NEW LINES distinguish the new

## OLDSMOBILE

6 and 8 featuring

LONGER WHEELBASE ROOMIER INTERIORS SOUND-PROOFED BODIES RIDE REGULATOR



PRODUCED IN CANADA

CROWS' NEST PASS MOTORS  
Blairmore, Alberta

## THE DEPENDABLE OLDSMOBILE

He: "She has quite a large repertoire, hasn't she?"

She: "Yes, and that dress she's wearing makes it look all the worse."

Prim Lady: "Why are those trees bending over so far?"

Farmer: "You would bend over, too, if you wuz as full of green apples as them trees is!"

She: "If you tell a man anything, it goes in one ear and out the other."

He: "And if you tell a woman anything, it goes in both ears and out of her mouth."

"Did you little boy enjoy the party?" asked Mrs. Brown.

"I think so," sighed the little boy's mother. "He wasn't hungry again till half-past three the next afternoon!"

An Embarrassing Question  
Preacher—"Dad's as fine a goose as I ever see, Braddock Williams. What did you git such a fine goose?"

Mose—"Well now, psahon, when yo preach a spesial sermon, I never axes yo' what yo' got it. I hope yo will show me de same consideration."

The candidate was relating some of his experiences in the House, extolling the work of his party to the audience. "And now, ladies and gentlemen, I am going to tax your memory—"

"Great snakes! Has it come to that?"—interrupted a voice from the rear of the hall.

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"I shan't be here all that time."

"But when you go you can take it with you."

"Will your watch tell the time?"

"No, you have to look at it."

Mother: "Did you notice if the butcher had pigs' feet this morning, Susie?"

Susie (who has been shopping): I couldn't see—he had his boots on."

Aberdeen Lady (to schoolmaster): "I've come to see if you wad teach my boy Latin."

Schoolmaster: "I shall be delighted, but why Latin, that is one of the dead languages?"

Aberdeen Lady: "I ken that. You see he's to be an undertaker like his father!"

"I want half a pound of cheese, a quarter of land, two lemons, and three eggs," said a little girl. "How much will that be?"

"One-and-sixpence, please," replied the grocer's assistant.

"Well, I'll bring you in half-a-crown tomorrow, but can you give me the shilling change now as mother wants it for the gas?"

An Aberdonian who knew a Glasgow man, and who heard that he was getting married, thought he would like to show his friendliness by sending a marriage present. The Glasgow man wrote to him: "Dear Jock, you tasted fine."

Farmer Giles, who was taking a pig to market, stopped at an inn for some refreshments. Coming out, a small boy accosted him: "Is that your pork outside, sir?" he asked.

The farmer started. "Is that my pig you mean," he corrected.

"It was, sir, but a car has just run over it."

"Do you want gas?" asked the dentist as he placed the patient in the chair.

"Yes," said the absent-minded professor. "About five gallons—and take a look at the oil."

A Scotman had the misfortune to lose his wife and a cow on the same day. Some time after some of his friends offered to get him another wife. "We're a' awfu' anxious to get me another wife," he replied, "but none o' ye ever thinks o' offerin' me another coon!"

Johnnie (to mother whose maiden name was Lizzie Smith): "I say, Mither—ye never told me ye had a middle name!"

Mother: "A middle name, laddie, what makes ye say that?"

Johnnie: "I saw your initials in the towels, L.M.S."

## District News

From Our Own Correspondents

## BELLEVUE HAPPENINGS

Miss Ivy Johnson and Mr. R. T. Johnson entertained a number of friends at their home on Thursday evening. Whist honors were won by Mrs. J. Shevels, ladies' first; Mrs. J. Longworth, second; Mr. R. Shevels, gents' first; Mr. James Cousins, second.

An unusually large crowd attended the whist drive and dance held in the Oddfellows' hall in Bellevue on Friday evening. Whist honors were won by Mrs. W. Cox, ladies' first; Miss M. Hallsworth, second; Mr. J. Hillary, gents' first; Mr. W. Zumwalt, second. Dancing was enjoyed until two in the morning.

The Scouts wish to thank those who helped make the dance a success.

Mr. and Mrs. George Jordan, senior, were Calgary visitors for the Trail-Broncos hockey game on Saturday night. Harold Jordan, formerly of Bellevue, their son, is playing defense for Trail.

Gordon McIntyre and J. Tatt motored to Calgary for the Trail-Broncos game.

Mrs. R. Talbot, of Iron Springs, is visiting her mother, Mrs. E. W. Christie.

Miss Bessie Spooner arrived home Friday from Calgary.

Bellevue all-stars and Coleman all-stars played to a three-three draw in the local arena Tuesday night.

Mr. J. Radford entertained a number of friends on Tuesday evening.

Mr. and Mrs. S. Morey, Aubrey Barr and Joe Morris spent the week end at Macleod, guests of Mrs. Barr.

People who have homes in the danger zone of Turtle Mountain were notified by the government to pick their sites and get ready to be moved out. About eighteen homes will have to be moved from south of the railway and west of the Hillcrest spur.

## Dr. J. L. CHAPELLE

—CHIROPRACTOR  
McLaren Building, Blairstown, Alta.  
Hours: 10 to 12, 2 to 5, 7 to 8  
House Calls in Neighboring Towns  
at Reasonable Rates.  
—14 Years of Practical Experience  
Restoration Assured  
in Cases of Chronic Appendicitis

## DENTISTRY

R. K. Lillie, D.D.S., L.D.S.  
Graduate, N. U. S. C., Chicago  
HOURS:  
Coleman—Morning 9 to 12  
Blairstown—Afternoon 1 to 6  
Evenings by Appointment

## PHONES:

Both Offices 332- — Residence 332-  
LODGE DIRECTORY

Blairstown Lodge No. 68,  
I.O.O.F.  
Meets First and Third Tuesdays at 8 p.m., in the Oddfellows' Hall. Officers for the ensuing term: A. Tiberg, N.G.; A. Decour, V.G.; J. Patterson, Recording Secretary.

Livingstone Lodge No. 22,  
KNIGHTS OF PYTHIAS

Meets in the Castle Hall on the Second and Fourth Fridays of the month at 8 p.m. Visitors are always welcome. Officers: C.C., Thos. Gale; K. of R. & S. B. Slesier.

BLAIRSTOWN LODGE NO. 15  
B. P. O. ELKS

Meets Second and Fourth Tuesdays at 8 p.m. in the Lodge Hall. Visitors made welcome. H. O. Westrup, Exalted Ruler; J. R. McLeod, Secretary.

We Lead, Others Follow

  
ALBERTA  
PAINTER & PAPERHANGER  
G. K. SIRETT  
Phone 16m. Bellevue, Alta.

Mrs. John Shevels gave a farewell party in honor of Miss M. Henderson on Friday afternoon.

Mrs. E. W. Christie has been confined to bed for the last week through illness.

## HILLCREST HAPPENINGS

A very successful whist drive and dance was held, under the auspices of the Caledonian Society. Prizes were awarded to: Mrs. J. Aitkin, ladies' first; Mrs. H. McVicar, second; Miss Mary Yusis, consolation; J. Daniels, gents' first; A. Pollock, second; Myles Robinson, consolation. The proceeds of the evening were kindly donated by the society to the Boy Scout Fund. The door prize was won by J. Mackie. D. Grant held the lucky ticket for the mystery box. After cards, supper was served and dancing continued into the early hours.

Mrs. D. Davies returned Monday from Calgary, where she had been a visitor with Mr. and Mrs. Edgar Rhys.

C. C. Bremner, district school inspector, visited the Hillcrest school last week.

Mrs. E. Blackie, of Fernie, was a visitor over the week end with Mrs. G. Bamborough.

A. N. Warner was a Calgary visitor last week.

The Welsh whist drive and dance was very well attended. After whist, a cold supper was served and dancing followed till about 2 o'clock. Whist prizes were awarded to: Mrs. R. Porter, ladies' first; Mrs. L. Makin, second; Matthew Dougherty, gents' first; Nick Andreashuk, second.

The prize waltz competition was a specialty of the evening, being won by Mrs. J. Watson and Mrs. Glynn Rhys.

G. E. Cruickshank, M.L.A., was home for the week end, and returned to Edmonton on Sunday evening.

Miss Mamie Henderson left for Washington on Tuesday morning.

Mrs. B. C. Sellon received word on Tuesday that her mother had passed away in Nova Scotia.

## CORBIN HAPPENINGS

A new garage is to be erected in Corbin this spring by W. Rothel. Construction is to start as soon as weather conditions will permit.

The slides on the Corbin-McGillivray highway, caused by the recent ninety-mile rain, were cleared away this week by the B.C. relief camp, stationed at Crow's Nest, and the road is again open, after having been blocked for several weeks by heavy snows and slides. Motorists have taken advantage of the open road to see some of the recent hockey games played in The Pass.

Mrs. H. Parsons returned to her home here on Monday from Fernie, where she recently underwent an operation for appendicitis.

With eleven tables of bridge and three of whist, a card party, sponsored by the Pythian Sisters and held in the dining room of the boarding house, proved the success of the season. Mrs. S. Knight, in remembrance of her thirtieth wedding anniversary, supplied a very delicious luncheon after cards. Prizes went to Mrs. Herd and P. McGovern in bridge, with Mrs. J. Grieve and C. Carter receiving consolation awards. In whist, honors went to Miss M. Whitecomb and Messrs. Hibbert and Fleming, who tied for the gents' award. Booby prizes were given to Annie Hoffman and Mrs. Turner, the latter playing as a gant would.

Mrs. A. G. Sheppard, who has been visiting her sister at Calgary, returned to her home here early this week.

B. Cheston, who has been confined to the hospital in Fernie for the past two months, is back in town again.

Coleman Canadians lost 6-5 to the Strathmore intermediates in a two-game playdown series.

## COWLEY HAPPENINGS

On Friday evening a meeting of the town council was held, when C. L. Dodge, civil engineer, of Coleman, was present, the Cowley waterworks system being the item of interest under discussion. It was agreed to have Mr. Dodge make a survey, reaching from Cowley to the top of Massacre Butte, where a reservoir will likely be built; and from there on to the North Fork river for the town water supply. This survey will be completed by April first.

The first meeting of the council of the Municipal District of Lavington was held on Monday afternoon. Messrs. Staunton, Baxter and Crawford, the newly elected councillors, were duly installed. A. J. Snyder was elected, reeve. H. C. Triest was re-appointed secretary-treasurer, and M. A. Murphy was re-appointed auditor. A reduction in salaries of officials and councillors was effected.

A concert, being arranged by Mrs. Robert Littleton and Mrs. C. J. Bundy, is dated to be staged on April the 8th. This promises to be an interesting event, as the children who are taking part in the plays, dances, etc., are being well and carefully drilled.

Service was held in the Anglican church here on Sunday afternoon, with Rev. Mr. Jeffcoat, of Pincher Creek, in charge.

A meeting was held on March the 15th of Cowley, Lundbreck and district, to decide on possible action to be taken toward inducing the Cowley branch of the Royal Bank to remain open.

On Wednesday evening last, a whist drive was held in the Masonic hall, when prizes were won by Mrs. Fred Tustian, ladies' first; Mrs. George Porter, consolation; Mike Makin, second; Mathew Dougherty, gents' first; Nick Andreashuk, second. The prize waltz competition was a specialty of the evening, being won by Mrs. J. Watson and Mrs. Stanley Snyder acting as master of ceremonies.

## NATIONAL SHOW FUNDS HOME

The National Motor Show of Canada, held in Toronto March 5th to 12th, is the forerunner of an annual national show, according to D. R. Grossman, president of the Canadian Automobile Chamber of Commerce. Mr. Grossman points out that Toronto, with its special automotive building at the exhibitions grounds, has the only structure in any city in the Dominion which provides adequate accommodation for a National Motor Show and also that Toronto is the center of automotive distribution in Canada. It is understood that all car manufacturers doing business in the Dominion will exhibit at future shows as they are doing this year in Toronto.

## NEW SIGN FOR HIGHWAYS

The province of Ontario, first to inaugurate the famous "King's Highway" signs for the direction of tourists, is now leading the way with another type of informative sign. This new sign, according to an official of the government at Toronto, will be posted on the main highways outside of the important towns and cities. It will tell the name of the next town enroute and the distance which must be traversed to reach it.

Teachers' salaries at Fernie are to be cut 15%, as from September 1st next.

An exchange remarks: Black eyes

are beautiful only when given by

Nature. And still it's considered

only natural to expect a black eye

when you offend another human being—and often beautiful at that.

Few of us knew it, but a scout of the Detroit Falcons paid this city a visit last week on his way through the Pass on a little siring up tour.

He took a special interest in the

juniors and stated to one man that

"a real good coach was available for

the youngsters, they'd make a name

for themselves in a very short time,

—Lethbridge Herald.

## Just Unloaded

## 1932 New Models

## Chrysler and De Soto

ALL CANADA IS ASKING:  
IS ANY MOTOR CAR UP-TO-DATE WITHOUT

## Floating Power

AUTOMATIC CLUTCH  
FREE WHEELING  
HYDRAULIC BRAKES  
DOUBLE-DROP GIRDERS-TRUSS FRAME

PETER DE PAOLO, famous race driver, after a 3000-mile cross-country run in a NEW DE SOTO SIX, says: "I've driven thousands of cars, won races, broken records, but in all my life I've never had a ride like this ..... This car has everything. Go and see it. You've got a big thrill coming when you drive this great new car."

Special Demonstration  
COSMOPOLITAN HOTEL ROTUNDA, BLAIRMORE

## Charles Sartoris

BLAIRMORE ALBERTA  
SOUTH SIDE GARAGE

The new furnace, recently installed in the United church building, is now like having a tooth out. A man in full working order, having been tested by N. Marshall, boiler inspector of Lethbridge, and found O.K.

MacLeod anticipates the return of The Sovereign Grand Lodge of the mounted police headquarters the I.O.O.F. is making arrangements there when that force takes over the with all grand lodges to institute work of the province. It will mean junior lodges for boys 14 to 18 years, a big boost to that debenture bureau and for girls lodges, to be known as denoted community.—Ex.

Getting married, says an exchange, in the United church building, is now like having a tooth out. A man in full working order, having been tested by N. Marshall, boiler inspector of Lethbridge, and found O.K.

Mrs. Emily Muska has left for a three weeks' holiday at her home in Alberta. —Invermere correspondence in Cranbrook Tribune. Miss Muska's home is at Burmis.

Peter Veregin, leader of 15,000 Doukhobors in Canada, and Nick Morozoff, Yorkton Doukhobor, were placed under arrest by officers of the R.C.M.P. at Veregin, Saskatchewan, on March 11th, charged with perjury.

## ANNOUNCING A NEW BEVERAGE

## Lethbridge Pale Ale

BREWED FROM THE CHOICEST MATERIALS TO ASSURE EXCELLENT QUALITY, THIS NEW PRODUCT OF THE LETHBRIDGE BREWERIES LIMITED IS ALL THAT A TRUE PALE ALE SHOULD BE.

## Try It Today!

LETHBRIDGE PALE ALE is served by the bottle at hotels and clubs of repute throughout Alberta.

LETHBRIDGE PALE ALE is supplied by the case from any of our warehouses throughout Alberta.

Agents for the Brewing Industry of Alberta  
DISTRIBUTORS  
PHONE 123 LIMITED BLAIRMORE





